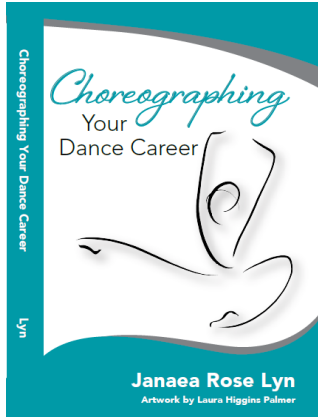


**FOR IMMEDIATE RELEASE**

**A RESOURCE HANDBOOK FOR DANCERS AND EDUCATORS  
– CHOREOGRAPHING YOUR DANCE CAREER**



(Dubuque, IA – May, 2024) Innovative Ink Publishing is pleased to announce the release of *Choreographing Your Dance Career* by Janaea Rose Lyn. For more information, please contact Janaea Rose Lyn ([janaea@janaearoselyn.com](mailto:janaea@janaearoselyn.com)) or visit: [he.kendallhunt.com/Lyn](http://he.kendallhunt.com/Lyn)

A unique and comprehensive companion for performers, educators, choreographers, and directors, *Choreographing Your Dance Career* provides invaluable insight into every stage of the journey toward a fulfilling career in dance. Janaea Rose Lyn guides you through an immersive journey into the intricacies of personal and professional development. From defining dreams to crafting strategies, this practical and encouraging text was written from the perspective of an experienced mentor who has lived through many of the challenges faced in this vocation. Organized in four “Acts,” ACT 1 - FIRST STEPS lays the groundwork for self-discovery and career exploration. ACT 2 - PHRASING empowers artists to put their best foot forward with expert advice on written and visual promotional materials. ACT 3 - PARTNERING puts a spotlight on techniques for successful networking, interviewing, and auditioning, while ACT 4 - BEHIND THE SCENES lifts the curtain on the complexities of producing, promoting, and directing. The overall focus is holistic, balancing career advice with approaches for enhanced physical and mental well-being. Artwork by Laura Higgins Palmer celebrates the spirit of dance.

Janaea Rose Lyn (McAlee) is a seasoned and award-winning dance artist and educator. She worked nationally and internationally as Artistic Director of Convergence Dancers & Musicians, Dance Matrix, and as a solo artist. Janaea was the founding faculty member of two associate’s degree dance programs and has presented at educational conferences on her inclusive and collaborative approach to performing arts pedagogy. *Choreographing Your Dance Career* emerged as a resource handbook from her personal, professional, and teaching experience.

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